

kaci hampton

user experience + visual designer

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Experience

Nov. '10
to Present

Web Designer

Whole Foods Market | Austin, TX

Create site maps, personas, wireframes, user flows, and design comps for the Whole Foods Market desktop and mobile sites, Drupal admin screens, tertiary sites, and internal web tools.

Implement visual designs using HTML and CSS within Drupal. Provide design, user experience direction, digital brand standards guidance, and QA support to IT, as well as the internal Global Communications team, external (remote) partners, and regional marketing teams.

Gather requirements from stakeholders and communicate timelines and technical milestones; represent front-end developers in marketing collaborations.

Train, mentor, and delegate projects to web designers and front-end developers.

Dec. '08
to Oct. '10

Designer + Office Manager

Jolly Design | Austin, TX

Worked directly with clients and art directors on branding, brochures and print collateral, social media strategy and design, and website design and development.

Volunteer

Board Co-Vice President

Austin Creative Reuse, April 2014 to Present

Board Member and Digital Committee Chair

Austin Creative Reuse, Feb. 2012 to Present

Board Member

APTX International, April 2014 to Present

Marketing Chair, May 2010 to Dec. 2010

The Human Potential Center

Education

Rochester Institute of Technology

Rochester, NY

Bachelor of Fine Arts

- Major in Visual Media with an emphasis in graphic design and photography
- Minor in Journalism

Professional Development

Neilsen Norman Group Training

- Feb. 2014
 - Information Architecture
 - Mobile User Experience
 - Visual Design for Mobile and Tablet
 - UX Basic Training
- Apr. 2013
 - User Interface Principles
 - The Human Mind and Usability
 - Measuring User Experience

Skills + Technology

Adobe Photoshop, InDesign, Illustrator
WordPress
Balsamiq
LucidChart
JIRA + Confluence
Drupal
HTML + CSS
Javascript (beginner)
Microsoft Office + Google Drive

Achievements

Team Member of the Quarter, July 2014
Whole Foods Market, Austin, TX

Team Member of the Quarter, Oct. 2012
Whole Foods Market, Austin, TX

"Work in Progress" Exhibition, May 2008
Visual Studies Workshop, Rochester, NY

Certificate of Management Processes
May 2008, Rochester Institute of Technology

Dean's List, 2004 to 2008
Rochester Institute of Technology